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**for immediate release**

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## **České Radiokomunikace selects DAB<sup>+</sup> Multiplexers and Encoders from VDL for Czech Radio's Digital Radio roll-out**

26th April 2014 saw the launch of a new digital radio network in Prague by České Radiokomunikace (Prague, Czech Republic).

České Radiokomunikace launched DAB<sup>+</sup> digital radio broadcasting in Band-III from the Strahov transmitter in Prague. The initial Prague digital radio multiplex included four channels, which was increased to 16 channels on 31st August 2014 and to 18 channels on 1st September 2014.

The České rozhlas stations are: Vltava; Wave; Radiožurnál; Dvojka; Plus; Junior; D-Dur and Jazz. The other radio stations are: Evropa 2, RockZone, Frekvence 1, BBC, Pigy, Implus, Impuls AM, Dechovka, Rádio Blaník and Rádio City 93,7 FM.

Currently transmitting to a population of more than 800,000 in Prague and Central Bohemia, České Radiokomunikace's long-term plan for the national roll-out of DAB+ is to provide a choice of national and regional programmes across the major cities in the Czech Republic.

České Radiokomunikace selected VDL to supply DAB<sup>+</sup> Encoding and, Multiplexing Head-end systems, with installation and support services provided by Multimedia Systems s.r.o (Zlín, Czech Republic). The selection was made following extensive commercial and technical evaluations.



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### About České Radiokomunikace



**České Radiokomunikace** is the market leading provider of broadcasting services. They provide nationwide, regional and local transmission of television and radio signal and operate extensive transmitter network.

They own an extensive backbone network and transmitting infrastructure combined with transmission and access technologies which allow us to offer voice services, internet connection and data solutions of the highest quality for corporate and wholesale customers.

České Radiokomunikace provides these services in Czech Republic: DVB-T (three nationwide multiplexes), FM and AM broadcasting, digital audio and video distribution and contribution, mobile transmission, video streaming, data and voice services.

České Radiokomunikace is a Company with a long tradition and many years of experience on the Czech market. They offer professional services and guarantee service level agreement up to 99.99% (SLA).

### About VDL



**VDL** delivers broadcasting technologies for Radio and Mobile TV. As an experienced network operator and broadcast equipment manufacturer, VDL are in the unique position to offer innovative solutions for the development and operation of DAB, DAB<sup>+</sup> and DMB networks.

The Company has have built a strong reputation and extensive field experience from the supply, installation and support of equipment for FM and Digital radio transmission, as well as technical expertise in commercial radio applications. The VDL produces a range of head-end products for DAB, DAB<sup>+</sup> and DMB applications world-wide.

### About Multimedia Systems



**MULTIMEDIA SYSTEMS** was founded in 2007 by Petr Zatloukal and Michal Kolar. The Company is the exclusive representative for Prodys, VDL, Elektrolink, Sira, OMB, Broadcast Electronics, Telos Alliance in Czech Republic. The main product portfolio are IP audio codecs, STL, radio and TV on-air/off-air studio systems, telephone-to-broadcast interface systems, digital audio processors, database and scheduling software, FM, AM, HD, DVB-T, DAB-T or MMDS transmitters and audio/data transmission. MULTIMEDIA SYSTEMS is headquartered in Zlín (300km far Prague), Czech Republic. Our customers are big telco operators, Radio and TV networks.

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